EXHIBITION PROSPECTUS

FEATURED KEYNOTE SPEAKERS:

1. **DIGITAL TRANSFORMATION IN THE DOWNSTREAM**
   - William Ruh
   - Chief Digital Officer
   - GE

2. **TRANSFORMATIVE CHANGE IN PROJECT MANAGEMENT**
   - Decie Autin
   - Vice President – Project Management
   - ExxonMobil Corporation

3. **INTERSTELLAR LEADERSHIP**
   - Michael Foreman
   - Astronaut
   - NASA

3 FEATURED CONFERENCE STREAMS

1. **ENGINEERING & CONSTRUCTION**
2. **MAINTENANCE & RELIABILITY**
3. **SHUTDOWNS & TURNAROUNDS**
The Downstream Conference & Exhibition is positioned at the forefront of the booming Downstream industry in North America. This industry leading event is regarded as the most significant meeting place for Downstream Capital Project, Engineering, Maintenance, Reliability & Turnaround professionals, where they meet to do business.

The Downstream convention has fast become a next generation energy event, hosting major Integrated and independent Downstream energy companies, global EPC contractors, technology providers, and service companies all of whom play an active role in the global Downstream industry.

The Downstream 2018 conference will see more global business leader dialogue sessions and strategic panel sessions, alongside 100+ technical sessions & 3 dedicated conference tracks that will highlight and address the most pressing industry challenges, new technologies and industry developments that will shape the Downstream industry landscape for decades to come.
Downstream 2018 will help you meet the right people and deliver return-on-investment

Downstream 2018 provides you with the opportunity to meet face-to-face with over 2000+ Downstream industry professionals. See below for a quick look at previous attendees, which industries Downstream attendees come from, what level of seniority and level of purchasing influence they hold, and the purchasing power they command.

**Attracting Professionals from Across Multiple Industry Sectors:**
- 40% Engineering & Construction
- 30% Reliability & Maintenance
- 30% Shutdowns & Turnarounds

**Bringing Together a Spectrum of Professional Profiles:**
- 30% Executive management
- 33% Technical and operational specialists
- 37% Middle management

**60% of Visitors Have Purchasing Power Exceeding $5M:**
- 40% have purchasing power of up to US$5M
- 25% have purchasing power between US$5M to US$50M
- 25% have purchasing power between US$50M to US$100M
- 10% have purchasing power of over US$100M

**Reach the Industry’s Decision Makers, Purchasers and Influencers:**
- 60% decision maker/purchaser
- 27% influencer
- 13% end-user

More Refining attendees & Major EPC Contractors than any other event - 2017 attending companies included:
EXHIBITION OVERVIEW
THE WORLD’S LARGEST DOWNSTREAM EXHIBITION

Why Exhibit at Downstream 2018

Downstream 2018 is expected to be the biggest edition yet, with more exhibitors, attendees and exhibition features than ever before.

With dedicated networking spaces, meeting concierge services, live demonstration areas and emerging technology showcases, the show floor has been designed to provide your company with a high-traffic platform to showcase your latest products, services and technologies.

As an exhibitor, your company will be positioned amongst the most influential and important services providers and technology innovators. Downstream 2018 provides your company with the opportunity to secure new business, service your existing clients and engage in industry dialogue.

New Exhibition Features for 2018:

**Downstream meetings lounge**
Positioned on the exhibition show floor, attendees can use the Global Meetings Service – the event’s structured business-to-business meetings program – to book meetings with attendees, then have them hosted in the Downstream 2018 Meetings Lounge.

**Live Demonstration Zone**
Will provide attendees the opportunity to get up close with the latest in downstream industry technology as well as featured technical sessions from a host of industry experts.

**Private meeting rooms**
As the most significant meeting place where the downstream industry gathers to do business, hosting a private meeting room is an essential aspect to participating. Downstream 2018 provides a limited number of private meeting rooms, strategically located outside the exhibition and close to the main conference hall.

The Venue

Galveston Island Convention Center, is one of the largest purpose-built, state-of-the-art exhibition and conference centers in the Gulf Coast. The venue boasts a column free 43,100 square foot exhibition hall. What’s more the location of the convention provides easy access and proximity to the Gulf Coast’s major downstream plants and facilities, not to mention the energy hub of Houston less than an hour’s drive away.
2018 EXHIBITION FLOORPLAN

LEVEL 1

Live Demo Area - Showcasing the latest technology, equipment and solutions for the downstream industry

Networking Zones - Hugely expanded networking facilities, with live streaming, welcome breakfast receptions, prize giveaways and much more

Private Meeting Rooms - Supported by our bespoke match making service, attendees will have the chance to conduct business meetings in a private setting

Workshops - Featuring a host of break out sessions and workshops on everything from workforce development to modular construction

VIP & Speaker Lounge - An exclusive area specifically for speakers and VIP's to network

Sign up to become an exhibitor by contacting us at:

Andrew York
Head of Business Development
Petrochemical Update

Email: andrew@petchem-update.com
(US) +1800 814 3459 x7507 (Global) +44 (0) 207 375 7507
EXHIBITION OPPORTUNITIES

**Option 1**
**Single Booth Space**
$6,500
- 10 x 8 Exhibition Booth Space
- Table and 2 chairs
- 2 Full Event Passes (includes access to the main conference)

**Option 2**
**Double Booth Space**
$12,000
- 20 x 8 Exhibition Booth Space
- Table and 2 Chairs
- 2 Full Event Passes (includes access to the main conference)

**Option 3**
**Quad Booth Space**
$20,000
- 20 x 16 Exhibition Booth Space
- Prime Location
- Table and 2 Chairs
- 2 Full Event Passes (includes access to the main conference)

**Additional Passes**
Are available as additions within your package, charged at the following rates
- Additional Full Event Pass - $1250 per pass
- Additional Expo Only Passes - $750 per pass

**Co-Sponsor**
$10,000
- 10x8 Exhibition booth space with table and 2 chairs
- 3 free conference passes (can be used by colleagues or given to partners/customers)
- More prominent branding on event signage, website and show-guide as event “co-sponsor”
ADDITIONAL OPPORTUNITIES TO MAXIMIZE YOUR EXPOSURE AND DRIVE TRAFFIC TO YOUR BOOTH

**Product Demo in Live Demonstration Zone**

$3,500

- 10 Minute product demonstration area in the Exhibition Hall
- Full AV / Powerpoint Set Up
- Pitch your product directly to your customers and drive immediate interest and increased booth traffic

**Sponsor Prize Giveaway**

*No cost to take part, the best prize will generate the most exposure!*

- Show your love for the industry and donate a prize - get a company shout out at the prize giveaway at end of day 1 in expo hall
- Best prize gets to be announced end of headline sessions on day 1 to all conference attendees
- The top 5 prizes get to go first at start of prize giveaway
- Attendees can collect an individual raffle ticket from your booth (winners chosen by raffle at the end of the 1st day)

**Charge Station Sponsor**

$25,000

- 5 free conference passes (can be used by colleagues or given to partners/customers)
- 20x8 or 10x16 exhibition space with a table and 2 chairs
- Official Charge Station Sponsor - Multiple Branded Charge Stations provided at your booth for delegates to charge their mobile devices
- Advert provided in show guide directing delegates to your booth

**Insert Into Conference Delegate Bags** - $2,500
**Seat Drop On Individual Tracks** - $2,000
## ADVERTISING & BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Location</th>
<th>Dimensions</th>
<th>Graphic Material</th>
<th>Maximum Sq Footage</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front entrance doors full</td>
<td>26” wide by 87” tall</td>
<td>Window Cling</td>
<td>15.7</td>
<td>$2500</td>
</tr>
<tr>
<td>Front entrance doors top</td>
<td>26” wide by 57” tall</td>
<td>Window Cling</td>
<td>10.3</td>
<td>$2000</td>
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<tr>
<td>Registration wall panel 1 (left of exhibit hall A doors)</td>
<td>7’ wide by 7’ tall</td>
<td>Wall Cling</td>
<td>49</td>
<td>£5,000</td>
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<tr>
<td>Registration wall panel 2 (left of exhibit hall A doors)</td>
<td>16’ wide by 7’ tall</td>
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<td>112</td>
<td>$7500</td>
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<tr>
<td>Registration wall panel 3 (left of exhibit hall A doors)</td>
<td>9’ wide (before fire strobe) by 7’ tall</td>
<td>Wall Cling</td>
<td>63</td>
<td>$5000</td>
</tr>
<tr>
<td>Registration wall panel 4 (right of exhibit hall B doors)</td>
<td>10’ wide by 7’ tall</td>
<td>Wall Cling</td>
<td>70</td>
<td>$5000</td>
</tr>
<tr>
<td>Registration wall panel 5 (right of exhibit hall B doors)</td>
<td>16’ wide by 7’ tall</td>
<td>Wall Cling</td>
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<td>$7500</td>
</tr>
<tr>
<td>Escalator glass panel</td>
<td>6’ wide by 22” tall</td>
<td>Window Cling</td>
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<td>$2500</td>
</tr>
<tr>
<td>Elevator door half</td>
<td>20” wide by 81” tall</td>
<td>Wall Cling</td>
<td>11.25</td>
<td>$2500</td>
</tr>
<tr>
<td>Inside elevator back panel (3)</td>
<td>19” wide by 41” tall</td>
<td>Wall Cling</td>
<td>5.4</td>
<td>$2000</td>
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<tr>
<td>Inside elevator side panel (2 on each side)</td>
<td>25” wide by 41” tall</td>
<td>Wall Cling</td>
<td>7.2</td>
<td>$1500</td>
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<tr>
<td>Under escalator wall panel</td>
<td>77” wide by 88” tall</td>
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<tr>
<td>Overhead beam (2’ deep for banner draped over both sides)</td>
<td>19’ wide by 4’ tall</td>
<td>Banner</td>
<td>76</td>
<td>$5000</td>
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<tr>
<td>Grand Ballroom side wall panels (2)</td>
<td>53” wide by 9’ tall</td>
<td>Wall Cling</td>
<td>39.8</td>
<td>$5000</td>
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<tr>
<td>Glass window panels (3 per section)</td>
<td>52” wide by 106” tall</td>
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* It is important to note that the above are maximum measurements, in some cases, you will likely want a smaller graphic.
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DOWNSTREAM CONFERENCE & EXHIBITION TESTIMONIALS

I was able to have more valuable discussions with quality persons in these 2 days of conference, than in the entire 1st and 2nd quarter of this year

— Sarens

First time attending. Great venue with very good participation from owners

— United Association

It was the first time i had attended an event like this as i’d never seen the benefit to me. I had low expectation but am happy to eat my words. Relevant topics, fantastic sessions and an unrivaled list of industry names

— Airswift

Great event and one of the best conferences that I have attended. This a great turn out and there were loads of decision makers in attendance

— Brunel Energy

As an industrial supplier I cannot stress enough the value of being able to conveniently learn about the state of the oil and gas industry from leading experts and executives in the field. Nowhere else have I been able to meet as many knowledgable, warm and welcoming people in the oil and gas industry

— Pot O Gold Waste Services

I found the PEC 2016 event to be exciting and informative. It was encouraging to see the conference attendance (Clients, Contractors and Vendors) to be high

— Richard Industrial Group

The PetroChem staff was terrific. Willing to assist at every turn. These folks made things happen. Timing was spot on and the networking events did not disappoint

— Atlas RFID

I liked the content and format of the conference with concise presentations and networking opportunities. Will likely attend next year

— Norton Engineering

This event was well organized and attended by very important and influential personnel from the petrochemical, LNG and refining industry. The event also provided a great opportunity for networking and to take the pulse of the industry

— MAN Diesel & Turbo
DOWNSTREAM CONFERENCE & EXHIBITION TESTIMONIALS

I was an exhibitor but the people we met were interested in our service and were there to learn, not just go thru the motions

-- Lifting Gear Hire Corp

All in All, this event was structured in a very positive way for networking. I truly enjoyed the event and plan on attending and/or exhibiting next year. Through the networking portal plus conference, I was able to make the right connections and schedule several appointments along with numerous leads. Thank you

-- Coreworx

The PEC conference provided an excellent opportunity to meet key players in the worldwide petrochemical market in a short period of time. The insights and contacts made at this show were very valuable

-- ShureLine Construction

Very good conference. It met all my expectations. This is the place to go for Revamps and Turnaround experience, knowledge, and prospecting

-- Hytech Plant Design

It was a great networking opportunity for TechLine Mfg. The conference provided a great forum for us to learn more about our industry and allowed us access to key decision makers

-- Techline Mfg

The PEC conference was very rewarding for me professionally. I brought back ideas for new approaches that will help in bridging my customer’s critical business strategies with current industry trends and forecasts. The networking opportunities with industry peers was invaluable

-- Emerson Process Management

The GCST event was one of the best industry events I’ve attended this year. This was my first GCST event and I got a lot out of the interactive sessions and networking opportunities

-- the Brock Group

Excellently managed conference

-- Oracle

I felt the conference speakers and attendees were a perfect match. The overall feedback I got when networking was that it was definitely worth the time and expense. The conference was seen to be a value by everyone I spoke with. We will return next year and participate at a high level

-- Genesis Technical Staffing